

Minutes of the 4th meeting of the Climate Change Action Committee (under COVID-19 Orange Traffic Light restrictions), held in the Council Chamber, Environment Canterbury, 200 Tuam Street, on 30 June 2022 at 1.02pm.

Present

Committee Co-Chairs Councillors Elizabeth McKenzie and Vicky Southworth and Tumu Taiao Yvette Couch-Lewis and Tumu Taiao laean Cranwell* and Councillors Phil Clearwater, Nicole Marshall*, Claire McKay, Craig Pauling, Lan Pham, Peter Scott and John Sunckell and Independent Members Shaun Ogilvie, Erana Riddell, Anita Wreford*,

Ex-Officio: Chair Jenny Hughey.

* via audio/visual link

1. Mihi/Karakia Timatanga - Opening

Tumu Taiao Cranwell opened the meeting with a mihi whakatau, followed by Councillor Clearwater with a karakia.

2. Apologies

Apologies for absence were received from Councillors Tane Apanui, Grant Edge, Megan Hands and Ian Mackenzie.

3. Conflicts of Interest

There were no conflicts of interest reported.

4. Public Forum, Deputations, and Petitions

There were no requests for public forum, deputations and petitions.

5. Extraordinary and Urgent Business

There was no extraordinary or urgent business.

6. Notices of Motion

There were no notices of motion.

7. Minutes

Refer pages 9-37 of the agenda.

7.1. Unconfirmed Minutes - Climate Change Action Committee - 2 March 2022

Refer pages 9-37 of the agenda.

Resolved CACC/2022/11

Staff recommendations adopted without change.

That the Climate Change Action Committee:

1. Confirms the open and public excluded minutes from the Climate Change Action Committee meeting held 2 March 2022.

Chair Jenny Hughey/Cr Vicky Southworth
CARRIED

8. Report Items

Refer pages 38-53 of the agenda.

8.1. Climate Change Action Committee Resolutions Status Report - June 2022

Refer pages 38-42 of the agenda.

Staff provided visibility on the status of resolutions made by the Climate Change Action Committee.

Resolved CACC/2022/12

Staff recommendations adopted without change.

That the Climate Change Action Committee:

1. Notes the status of previous resolutions provided in the Status of Climate Change Action Committee Resolutions report June 2022.

Cr Lan Pham/Cr Claire McKay
CARRIED

8.2. Work Programme Update

Refer pages 43-46 of the agenda.

Staff updated the Committee on the Climate Change Resilience work programme which supports the delivery of objectives within Environment Canterbury's Long-Term Plan 2021-31. Staff provided a presentation on 'It's Time Canterbury' (attached).

Resolved CACC/2022/13

Staff recommendations adopted without change.

That the Climate Change Action Committee:

1. Receives the update on the Climate Change Resilience work programme for delivery of the objectives of the Environment Canterbury Long-Term Plan 2021-31.

Cr John Sunckell/Cr Vicky Southworth

CARRIED

8.3. Central Government Direction

Refer pages 47-50 of the agenda.

Staff updated the Committee on the status of national direction on climate change following the release of the draft National Adaptation Plan and the Emissions Reduction Plan and provided information on the Climate Emergency Response Fund to fund climate action in New Zealand/Aotearoa.

Resolved CACC/2022/14

Staff recommendations adopted without change.

That the Climate Change Action Committee:

1. Receives the update on the draft National Adaptation Plan, the National Emissions Reduction Plan, and the Climate Emergency Response Fund.

Cr Peter Scott/Cr Lan Pham

CARRIED

8.4. Regional Sector Round-up

Refer pages 50-53 of the agenda.

Staff updated the Committee on the work of regional sector fora on climate change in Canterbury.

Resolved CACC/2022/15

Staff recommendations adopted without change.

That the Climate Change Action Committee:

1. Receives the report on the work of the regional sector fora on climate change in Canterbury.

Cr Phil Clearwater/Cr Vicky Southworth
CARRIED

9. Next Meeting

This is the last meeting in the triennium of the Climate Change Action Committee.

10. Mihi/Karakia Whakamutunga - Closing

Cr Phil Clearwater provided a karakia at the end of the meetings for the day.

Meeting concluded at 2.05pm.

IN ACCORDANCE WITH STANDING ORDER 28.4 THE CHAIRPERSONS AND CHIEF EXECUTIVE CONFIRM THE MINUTES OF THE CLIMATE CHANGE ACTION COMMITTEE PRIOR TO THE NEXT ELECTION OF COUNCIL.

CONFIRMED 2 AUGUST 2022

Co-Chair, Councillor Elizabeth McKenzie
Environment Canterbury

Co-Chair, Councillor Vicky Southworth
Environment Canterbury

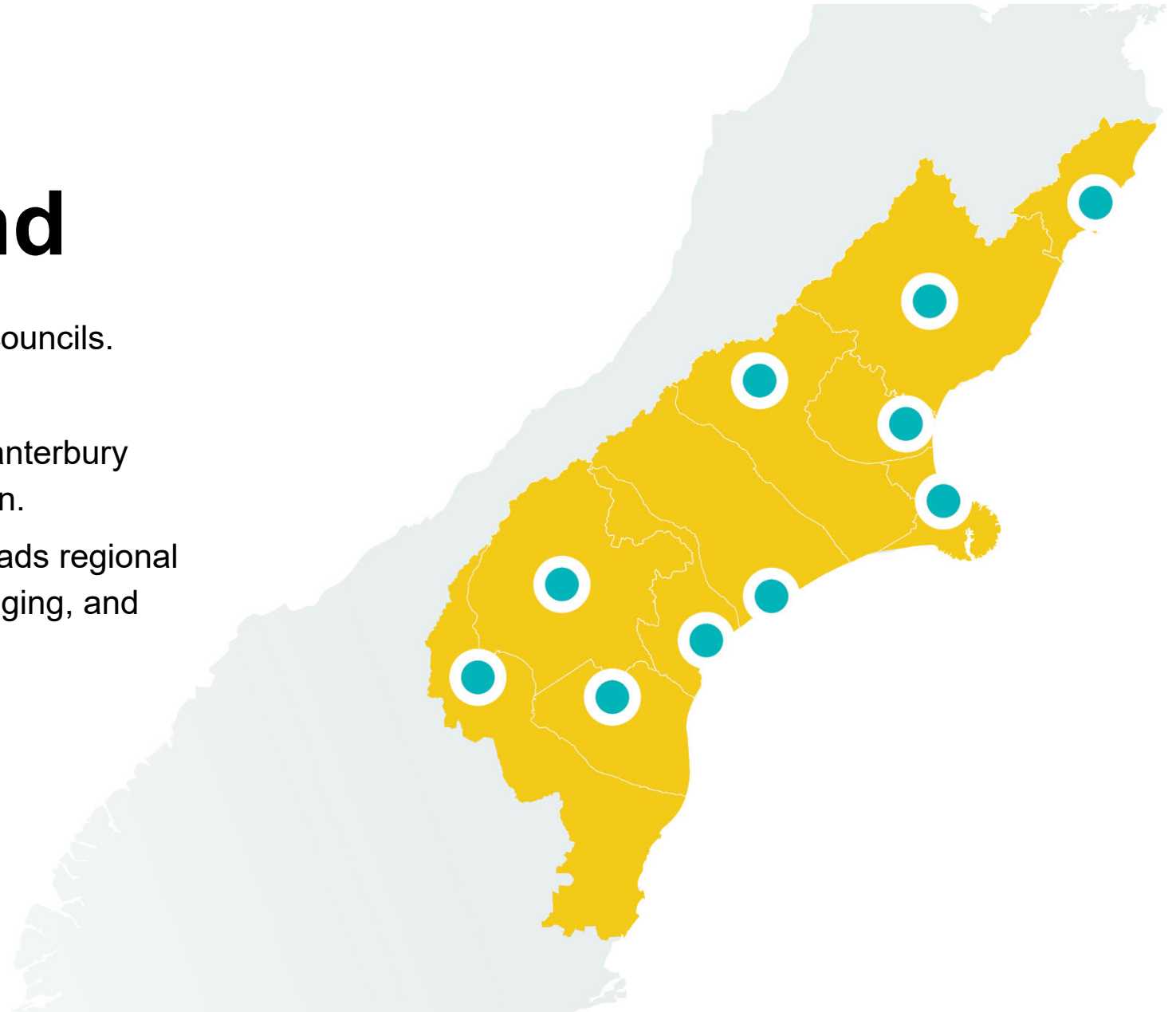
Chief Executive Stefanie Rixecker
Environment Canterbury

It's time, Canterbury

**Our climate change
conversation**

Background

- Collaboration between 11 councils.
- Launched in May 2021.
- Funded by Environment Canterbury as part of the long-term plan.
- Environment Canterbury leads regional brand development, messaging, and delivery of the campaign.



Year 1

Phase 1: Awareness

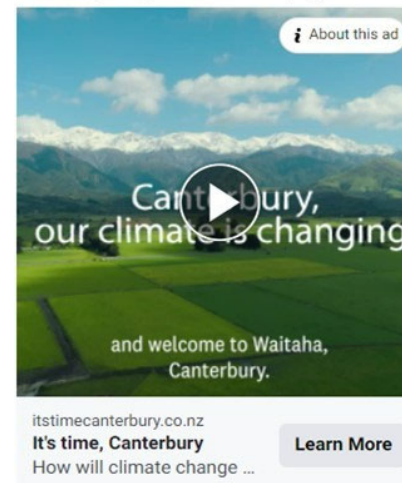
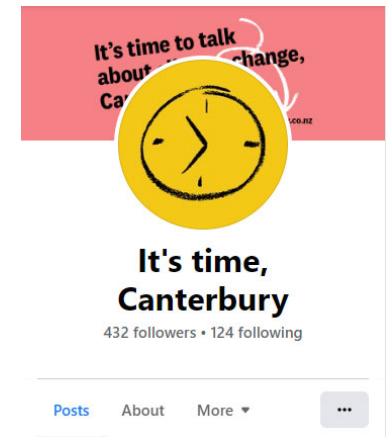
Late May - early August 2021

- It's time to talk about climate change, Canterbury
- It's time, Canterbury – our climate change conversation
- Canterbury, we're experiencing a climate emergency

Phase 2: Awareness/engagement

September 2021 - June 2022 (2 flights of activity)

- Canterbury, our climate is changing
- We can expect temperatures to rise
- We can expect changes in the seasonality of our rainfall
- Climate change will affect biodiversity
- Climate change will affect the places we love



Results

Initial analytics of recent flight of activity: 14 April – 14 June (Phase 2 is still live)

Paid social media

1,753

link clicks through to the website

Website

2,512

visits to the website (compared to
695 the previous two months)

Refreshed newsletter

(March 2022)

Open rate

up 24%

To date since launch (May 2021)

Social media

444

Facebook followers

Website

14,205

visits to the website
505 supporters

Newsletter

479

subscribers

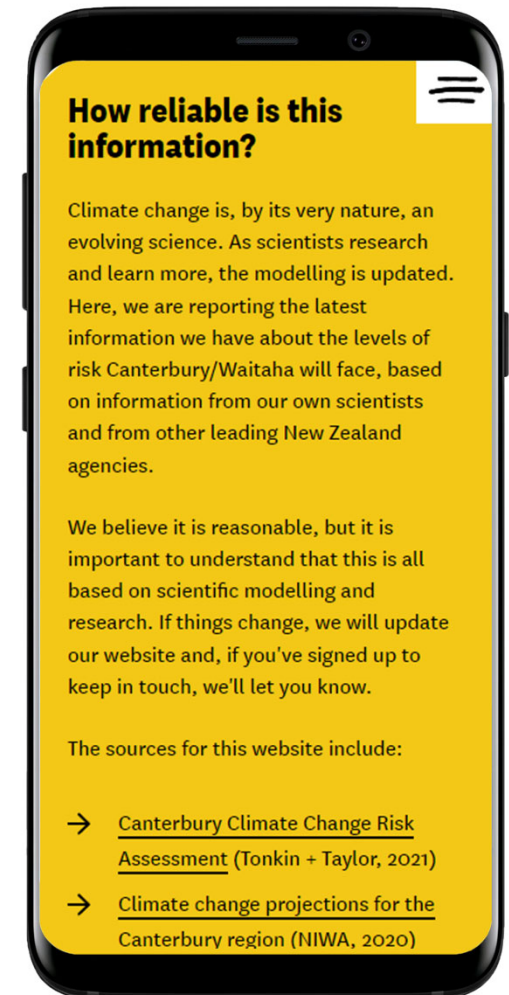
Other related activity

Climate Change Risk Assessment Report

- Report added to website.
- Content review to further integrate messaging from report currently underway.
- Opportunity to further expand on and communicate key findings through videos, stories and interviews.

Climate change stocktake meetings

- Led by Environment Canterbury's strategy team to provide insight into where councils are with their climate change planning, adaptation and mitigation.
- Every council is in different places in their planning.
- Resourcing is a common challenge across councils.
- We now have a better understanding of how we can support and work with councils on the campaign no matter where they are in their journey.



Opportunities and learnings

- **Balance education and action** – more of ‘What can I do?’
- **Content is key** – include stories (articles, interviews) from around the region, local people, imagery, videos and infographics.
- **Integration Te Ao Māori** – storytelling, visual, contractors.
- **Media channels** – paid social media, newsletter, videos, interviews.
- **Website review** - structure, content (text, graphics, imagery, video, links).
- **Active participation from councils.** Form a sub-group to support development and delivery of campaign.

**We can expect
temperatures
to rise**



Opportunities and learnings

No matter where each council is on their climate change journey, they can still contribute, add value and expertise to ITC through:

- **active participation** in the sub-group
- **identification and generation of content**
 - ideas for stories, interviews, videos, imagery etc
- **being the conduit between ITC and council staff**
- **distribution and sharing of ITC material** through council channels.

**We can expect
changes to the
seasonality of
our rainfall**



Next steps

- **Review year 1** and establish baseline of activity for the next year using analytics from the current campaign - June 2022.
- **Establish sub-group** across councils – June 2022.
- **Planning for year 2** (Build on year 1 activity) June/July 2022 – Engage sub-group, develop campaign plan.
- **Campaign plan finalised**, creative developed, book media, update website – August 2022

**Climate change
will affect
biodiversity**



Contacts

Beck McKinney

Senior Leader, Communications and Engagement –
Brand and Digital Channels

Rebecca.McKinney@ecan.govt.nz

Phone 022 454 8268

Kate Nicholls

Senior Communications and Engagement Advisor

Kate.Nicholls@ecan.govt.nz

Phone 027 299 9577



**It's time,
Canterbury**
Our climate change
conversation

 **Environment
Canterbury**
Regional Council
Kaunihera Taiao ki Waitaha