Metro under-19 discount

Thomas McNaughton 3 March 2022



Key points

- The concession is now live for payment by Metrocard and cash
- Staff have begun promoting the concession to build awareness
- Promotion will continue, ensuring complementarity with other concession launches and consultations
- Reporting on the uptake and the cost of the concession is planned.

Examples of promotions

Getting started on Metro

aised the age for child fares to

under-19 - meaning 18 year old's are now digible for child fares. With th... See more

Exciting news for teens and their parents!

18 year old's are now eligible for the cheaper child fares



Hundreds of bus services go past UC every weekday.

Find out more at metro.co.nz



Exciting savings for 18-year-olds

If you're 18 or under, you're still eligible for the cheaper Child fare on the bus.

Take advantage of the savings. Visit metro.co.nz

metro





Next steps

- Staff are strengthening relationships with tertiaries, in preparation for the upcoming concession.
- Targeted communications to customers that the discount is directly relevant to are planned