



Come Home to the Greatest Taste of ...

# Makikihi *fries*

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PROPOSED PLAN CHANGE 7 TO THE  
CANTERBURY LAND AND WATER  
REGIONAL PLAN

PRESENTATION TO ECAN PLAN CHANGE 7 HEARING  
THURSDAY, 22<sup>ND</sup> OCTOBER 2020, GROSVENOR HOTEL, TIMARU

This humble Southern Potato Fries' brand has been lurking around in South Canterbury since 1983 – now poised for significant growth.

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ISO 14064-1  
ORGANISATION

**Makikihi**  
*fries*



# History of Makikihi Fries ...

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- Founded in 1983
- 100% Agria Potatoes
- 100% Locally-Grown Ingredients
- Locally-Owned and Operated (still owned by the original founding family)
- Currently employ 17 directly (increasing)





# Our Message is Simple

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- Important Employer (Small South Canterbury Rural Community)
- NZ Inc. requires Post-Covid Economic Rebuild
- Although a Small Player .. Makikihi Fries is Well-Placed to Play a Bigger Role
- Don't Let Plan Change 7 ...  
... Be The Limiting Factor