

**From:** [Sue Ruston](#)  
**To:** [Plan Hearings](#)  
**Cc:** [samsb@xtra.co.nz](mailto:samsb@xtra.co.nz); [Platinumfarming](#); [Merv Todd](#); [David Winter](#); [Mark Christensen](#); [Grant Edmundson](#)  
**Subject:** PC7 - Evidence for Next Generation Farmers Trust  
**Date:** Friday, 17 July 2020 5:48:12 pm  
**Attachments:** [PC7 - NGFT - Evidence of Dan Encell.pdf](#)  
[PC7 - NGFT - Evidence of J Austin.pdf](#)  
[PC7 - NGFT - Evidence of R Nortie.pdf](#)  
[PC7 - NGFT - Expert Evidence Planning Susan Ruston.pdf](#)  
[PC7 - NGFT - Evidence of D and R Clark.pdf](#)  
[PC7 - NGFT - Evidence of Victoria Travnor.pdf](#)  
[PC7 - NGFT - Evidence of Sam Spencer-Bower for NGFT.pdf](#)

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Good afternoon

I have been instructed by the Next Generation Farmers Trust to lodge, on their behalf, the attached evidence in accordance with Minute 1 to Proposed Plan Change 7 to the Canterbury Land and Water Regional Plan.

Your sincerely

Sue Ruston

**IN THE MATTER OF**

The Resource Management Act  
1991

**AND**

**IN THE MATTER OF**

Proposed Plan Change 7 to the  
Canterbury Land and Water  
Regional Plan

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**STATEMENT OF EVIDENCE OF Dan Encell**

**For the Next Generation Farmers Trust**

**17 JULY 2020**

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1. My name is Daniel Encell. I hold a Diploma in Farm Management from Lincoln University.
2. I am the Branch Manager for Cochranes of Canterbury, Amberley Branch. I have worked in varying roles throughout the Canterbury agricultural sector for 20 years. I was schooled in rural Waimakariri and played rugby within North Canterbury. My family also farm a 550-hectare property in the Waimakariri District.
3. The Cochranes of Canterbury branch I manage is in Amberley covering the top half of Canterbury from the Waimakariri river north. With other branches in Leeston, Ashburton, Timaru and two satellite branches in Oamaru and the on West Coast. Cochranes provide advice, sales, parts and service of agricultural machinery and products to farmer and other rural sectors within Canterbury and the South Island. Cochranes of Canterbury are very committed to Canterbury and especially the rural sector and have been for over the last 65 years. It is still a family owned and operated business that provides employment for over 70 Staff. We support local clubs, schools, and events such as Rangiora and Oxford A&P shows.
4. Cochranes of Canterbury are sponsors of the NGFT. We support the changes to PC 7 which are requested by the Trust. We consider that the Trust is representative of the new generation of rural leadership for the benefit of the community and the environment.
5. As part of the rural community, we are concerned about the potential effects of PC 7 on our clients. Cochranes of Canterbury Ltd supports the overall water quality objectives in PC 7. We want our environment to be healthy, like everyone else. However, we want those outcomes to be achieved in a way that does not unnecessarily impact on rural productivity and farm financial viability and on the mental health and wellbeing of the district's farmers.

6. I support the NGFT's request to establish a partnership between the Council and the community to understand better the best ways to get improved water quality in the rivers and in groundwater. Cochranes of Canterbury want to play our part as a member of the Waimakariri community to support that partnership.



Dan Encell

For Cochranes of Canterbury

17 July 2020