

## Make Submission

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<b>Event Name</b>	Long-Term Plan 2018-28 Consultation
<b>Submission by</b>	Mr Keri Hodgman (77400)
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### Transport and Urban Development Support/Oppose

See page 13 of the Consultation Document.

**Please select one of the following:** I generally disagree with the activity proposed for Transport and Urban Development.

### Transport and Urban Development Comments

#### Please provide any comments

There would be greater take up of services if the current window of free trips was extended. For example, taking a bus each day is more expensive for me even though I work in the CBD and need to pay for parking. If the window was extended, even offsetting for a higher day fare perhaps, then it would increase consumption of the overall service.

Further to this, the routes to the CBD should become more cost effective as the CBD continues to open up. This should hopefully offset the revenue shortfall resulting in the \$4m shortfall may not be as bad as what is projected. Has this been factored in?

Ultimately, the basic fare is the greatest inhibitor of the service as the actual service itself is pretty good from my experience. A bit of creativity in the fare structure would assist with churn and get patronage up. I'd like to see a focus on that rather than arbitrarily putting up fares or seeking funding elsewhere as an easy option.