

**Banks Peninsula Water Management Zone Joint  
Committee  
ATTACHMENTS UNDER SEPARATE COVER**

---

**Date:** Tuesday 24 May 2016  
**Time:** 4.00pm - 8.00pm  
**Venue:** Environment Canterbury, 200 Tuam Street

---

<b>TABLE OF CONTENTS</b>	<b>PAGE</b>
<b>10 Draft Communication Plan</b>	
A. Draft Communication Action Plan .....	3



May 2016

## BANKS PENINSULA ZONE COMMITTEE – COMMUNICATION PLAN

<p align="center"><b>WHAT ARE WE TRYING TO ACHIEVE?</b></p> <p><b>Achieve our ZIP Outcomes</b></p> <ul style="list-style-type: none"> <li>→ Kaitiakitanga</li> <li>→ Water Quality</li> <li>→ Water Quantity</li> <li>→ Biodiveristy</li> <li>→ Erosion and Sediment Control</li> <li>→ Te Roto o Wairewa</li> <li>→ Wastewater</li> <li>→ Climate Change</li> <li>→ Education and Communication</li> <li>→ Coastal</li> </ul> <p><b>Empower communities and agencies to take action</b></p>	<p align="center"><b>HOW?</b></p> <p><b>Raise awareness about:</b></p> <ul style="list-style-type: none"> <li>→ State of our water resources, their values and issues</li> <li>→ Actions underway</li> <li>→ Further actions individuals, groups and organisations can take</li> </ul> <p><b>Celebrate and support people doing good stuff</b></p> <p><b>Highlight the work of the zone committee</b></p>	<p align="center"><b>WHO?</b></p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%;"><b>Individuals</b></td> <td style="width: 50%;"><b>Landowners</b></td> </tr> <tr> <td><b>Community Groups</b></td> <td><b>Youth</b></td> </tr> <tr> <td><b>Scientists</b></td> <td><b>Consultants</b></td> </tr> <tr> <td><b>Councils</b></td> <td><b>Government Agencies</b></td> </tr> <tr> <td><b>Businesses</b></td> <td></td> </tr> </table>	<b>Individuals</b>	<b>Landowners</b>	<b>Community Groups</b>	<b>Youth</b>	<b>Scientists</b>	<b>Consultants</b>	<b>Councils</b>	<b>Government Agencies</b>	<b>Businesses</b>	
<b>Individuals</b>	<b>Landowners</b>											
<b>Community Groups</b>	<b>Youth</b>											
<b>Scientists</b>	<b>Consultants</b>											
<b>Councils</b>	<b>Government Agencies</b>											
<b>Businesses</b>												

Goals	May	June	July	August	September	October	November	December
<p><b>Raise Awareness</b></p> <p><b>State of BP Water Resources</b></p> <p><b>Actions Underway</b></p> <p><b>Opportunities for further action</b></p>	<p><b>Chair's column – Water Quantity and State of Wairewa</b> Akaroa Mail Harbour News</p> <p><b>Chairs Opinion – State of Wairewa</b> Press 11 May Akaroa Mail wk 13 May Harbour News wk 13 May Selwyn Times wk 13 May</p> <p><b>Info Sheet</b> -rating district and state of the Lake – Little River Pumpkin Festival 24 April</p>	<p><b>Chair column –TBC Whakaraupō ??</b> Akaroa Mail Harbour News</p> <p>eta 8 June</p>	<p><b>Chair column –TBC Biodiversity??</b> Akaroa Mail Harbour News</p> <p>eta 6 July</p>	<p><b>Chair column – XXXX</b> Akaroa Mail Harbour News</p>	<p><b>Chair column – XXXX</b> Akaroa Mail Harbour News</p>	<p><b>Chair column – XXX</b> Akaroa Mail Harbour News</p>	<p><b>Chair column – XXX</b> Akaroa Mail Harbour News</p>	<p><b>Chair column – XXX</b> Akaroa Mail Harbour News</p>
<p><b>Celebrate / Support People/Organisations doing good stuff</b></p>	<p>April Akaroa Mail – Wairewa Rating District</p>							
<p><b>Highlight the work of the ZC</b></p>	<p><b>CCC ITE cmtt 5 May</b> <b>CCC Council 26 May</b></p> <p><b>Akaroa/Wairewa Community Bd mtg 11 May</b> – Overview Wairewa</p>	<p>CCC ITE cmtt 2 June</p> <p><b>Annual Report – Distribution? Use as a h/out</b></p>	<p>CCC ITE cmtt 7 July</p>	<p>CCC ITE cmtt 4 Aug</p>	<p>CCC ITE cmtt 1 Sept</p>	<p>Local Govt Elections</p>	<p>CCC ITE cmtt 3 Nov</p>	<p>CCC ITE cmtt 1 Dec</p> <p>2016 Annual Plan</p>

May 2016

	Annual Report – BP ZC website  Chair's video – BP ZC priorities and current work							
--	--	--	--	--	--	--	--	--

DRAFT

